

EXHIBITOR PROSPECTUS



Southern
Orthopaedic
Association

SOUTHERN AT THE SEC
Sports Medicine Symposium
March 13-15, 2025 | Nashville, TN

YOU'RE INVITED!

We invite you to participate in the upcoming Southern at the SEC Sports Medicine Symposium as an Exhibitor. The Program Committee is developing a superior scientific program of relevant sports medicine issues facing orthopaedists, while providing an opportunity for YOU to network and form relationships with the attendees. Your organization provides the products and services that our attendees depend on in their practices every day.

Benefits of Exhibiting

- Access to orthopaedic sports medicine surgeons from the Southern US from all practice settings
- Your company's listing in the mobile meeting guide, along with your company description and website
- Recognition on meeting signage and on the SOA website
- Participation in the exhibit hall prize drawing game to encourage attendees to stop by your exhibit
- A final attendee list after the meeting

Prize Drawing

Exhibitors will be included in a prize give-away game to increase traffic to your exhibit booth. Attendees will be given a card for exhibitors to punch next to their company name during exhibit hours. Participants will be entered into a prize drawing, which will take place in the exhibit hall. Participants must be present to win.

Target Audience

This program is intended for general orthopaedic surgeons. We anticipate over 100 attendees at the Sports Medicine Symposium.

SOA Sports Medicine Symposium Program

The 2025 Southern at the SEC Sports Medicine Symposium brings together renowned experts to provide clinical updates to the practicing sports medicine surgeon and academic clinician, including current concepts in sports medicine. The meeting will provide an update on treatment options and the latest surgical techniques for treating common sports medicine conditions.

Questions?

If you would like to discuss this opportunity in more detail, please contact Keith Levin at 866-762-0730 or klevin@datatrace.com.

IMPORTANT DATES

- January 10, 2025
Deadline for Exhibitor Application and \$500 Deposit
- January 24, 2025
Deadline for Cancellation and Partial Refund
- February 7, 2025
Deadline for Balance of Exhibitor Fees
- February 7, 2025
Last day to Submit Copy for Final Program
- February 7, 2025
Deadline for Exhibitor Representative Pre-Registration
- March 12, 2025
Booth Set-up (12:00pm – 5:00pm)
- March 13-15, 2025
Exhibits Open (6:30am – 12:00pm)

Meeting Hotel: **Margaritaville Hotel** | 425 Rep. John Lewis Way S, Nashville, TN 37203

Book online or call **615.986.9300** to reserve your room, and mention the SOA Meeting to ensure you receive the discounted rate.

APPLICATION FOR EXHIBIT SPACE

Southern Orthopaedic Association | 2025 Sports Medicine Symposium | March 13-15, 2025 | Nashville, TN

Apply online: soaassn.org

Mail, email or fax form and payment to: Southern Orthopaedic Association, Attn: Keith Levin | 110 West Rd, Suite 227, Towson, MD 21204
Phone: 866-762-0730 | Fax: 410-494-0515 | klevin@datatrace.com | Tax ID 63-0876120

Company Information

Company Name _____

Contact Name _____ Title _____

Email _____ Phone _____

Address _____

City/State/Zip Code _____

Exhibiting Levels

Benefits Available	Premium \$5,000	Exhibitor \$3,000
Complimentary Representatives *	4	2
Exhibit Space	8 x 10	8 x 10 **
SOA Website Banner Ad	Included	n/a
Mobile App Ad	Included	n/a
Email Sidebar Ad to Members	Included	n/a
Flyer in Registration Packets	\$250	\$500

**Booth size may be reduced to 8 x 8, depending on space

Exclusive Opportunities: Contact Keith Levin at 866-762-0730 or klevin@datatrace.com

Industry Workshop / Mobile App Sponsorship / WiFi Access Sponsorship / Dessert Sponsorship / Job Board Sponsorship / Power Up Station Sponsorship

*Additional representative badges are \$300 each

Fees Calculation of Total Fee (Insert fees from section above)

Exhibiting Level \$_____ Additional Representatives \$_____

Registration packet flyer \$_____

TOTAL FEE \$_____

AMOUNT PAID \$_____

Payment Information

Full payment must be received by Southern Orthopaedic Association by February 7, 2025

To Pay by Credit Card: Deposits and exhibit amounts \$5,000 or less may be paid by credit card. Please use our secure payment processing server at soaassn.org. Simply click "SEC Exhibiting" in the menu on the right side of the homepage.

To Pay by Check: Any exhibit level may be paid by check. Please return a copy of this form with your check, made payable to the Southern Orthopaedic Association to: SOA, 110 West Road, Suite 227, Towson, MD 21204

Diagnostic Imaging Equipment and Lasers

Exhibitors will be able to display and demonstrate imaging equipment in their booth space. Exhibitors shall not demonstrate diagnostic imaging equipment using either ionizing or non-ionizing radiation. In addition, demonstrations of activated therapeutic lasers are prohibited.

Meeting registrants will have the opportunity to opt out of mailing lists at time of registration.