

# EXHIBITOR PROSPECTUS



Southern  
Orthopaedic  
Association

## SOUTHERN AT THE SEC Sports Medicine Symposium

March 14-16, 2024 | Nashville, TN

### YOU'RE INVITED!

We invite you to participate in the upcoming Southern at the SEC Sports Medicine Symposium as an Exhibitor. The Program Committee is developing a superior scientific program of relevant sports medicine issues facing orthopaedists, while providing an opportunity for YOU to network and form relationships with the attendees. Your organization provides the products and services that our attendees depend on in their practices every day.

#### Benefits of Exhibiting

- Access to orthopaedic sports medicine surgeons from the Southern US from all practice settings
- Your company's listing in the mobile meeting guide, along with your company description and website
- Recognition on meeting signage and on the SOA website
- Participation in the exhibit hall prize drawing game to encourage attendees to stop by your exhibit
- A final attendee list after the meeting

#### Prize Drawing

Exhibitors will be included in a prize give-away game to increase traffic to your exhibit booth. Attendees will be given a card for exhibitors to punch next to their company name during exhibit hours. Participants will be entered into a prize drawing, which will take place in the exhibit hall. Participants must be present to win.

#### Target Audience

This program is intended for general orthopaedic surgeons. We anticipate over 100 attendees at the Sports Medicine Symposium.

#### SOA Sports Medicine Symposium Program

The 2024 Southern at the SEC Sports Medicine Symposium brings together renowned experts to provide clinical updates to the practicing sports medicine surgeon and academic clinician, including current concepts in sports medicine. The meeting will provide an update on treatment options and the latest surgical techniques for treating common sports medicine conditions.

#### Questions?

If you would like to discuss this opportunity in more detail, please contact Keith Levin at 866-762-0730 or [klevin@datatrace.com](mailto:klevin@datatrace.com).

#### IMPORTANT DATES

January 12, 2023

Deadline for Exhibitor Application and \$500 Deposit

January 26, 2024

Deadline for Cancellation and Partial Refund

February 9, 2024

Deadline for Balance of Exhibitor Fees

February 9, 2024

Last day to Submit Copy for Final Program

February 9, 2024

Deadline for Exhibitor Representative Pre-Registration

March 13, 2024

Booth Set-up (12:00pm – 5:00pm)

March 14-16, 2024

Exhibits Open (6:30am – 12:00pm)

Meeting Hotel: **Embassy Suites by Hilton Nashville Downtown** | 708 Demonbreun Street, Nashville, TN 37203  
Book online or call **615.736.7100** to reserve your room, and mention the SOA Meeting to ensure you receive the discounted rate.

# APPLICATION FOR EXHIBIT SPACE

Southern Orthopaedic Association | 2024 Sports Medicine Symposium | March 14-16, 2024 | Nashville, TN

Apply online: [soaassn.org](http://soaassn.org)

Mail, email or fax form and payment to: Southern Orthopaedic Association, Attn: Keith Levin | 110 West Rd, Suite 227, Towson, MD 21204  
Phone: 866-762-0730 | Fax: 410-494-0515 | [klevin@datatrace.com](mailto:klevin@datatrace.com) | Tax ID 63-0876120

## Company Information

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

## Exhibiting Levels

Benefits Available	Premium \$5,000	Exhibitor \$3,000
Complimentary Representatives *	4	2
Exhibit Space	8 x 10	8 x 10 **
SOA Website Banner Ad	Included	n/a
Mobile App Ad	Included	n/a
Email Sidebar Ad to Members	Included	n/a
Flyer in Registration Packets	\$250	\$500

\*\*Booth size may be reduced to 8 x 8, depending on space

**Exclusive Opportunities:** Contact Keith Levin at 866-762-0730 or [klevin@datatrace.com](mailto:klevin@datatrace.com)

Industry Workshop / Mobile App Sponsorship / WiFi Access Sponsorship / Dessert Sponsorship / Job Board Sponsorship / Power Up Station Sponsorship

\*Additional representative badges are \$300 each

## Fees Calculation of Total Fee (Insert fees from section above)

Exhibiting Level \$\_\_\_\_\_  Additional Representatives \$\_\_\_\_\_

Registration packet flyer \$\_\_\_\_\_

TOTAL FEE \$\_\_\_\_\_

AMOUNT PAID \$\_\_\_\_\_

## Payment Information

Full payment must be received by Southern Orthopaedic Association by February 9, 2024

**To Pay by Credit Card:** Deposits and exhibit amounts \$5,000 or less may be paid by credit card. Please use our secure payment processing server at [soaassn.org](http://soaassn.org). Simply click "SEC Exhibiting" in the menu on the right side of the homepage.

**To Pay by Check:** Any exhibit level may be paid by check. Please return a copy of this form with your check, made payable to the Southern Orthopaedic Association to: SOA, 110 West Road, Suite 227, Towson, MD 21204

## Diagnostic Imaging Equipment and Lasers

Exhibitors will be able to display and demonstrate imaging equipment in their booth space. Exhibitors shall not demonstrate diagnostic imaging equipment using either ionizing or non-ionizing radiation. In addition, demonstrations of activated therapeutic lasers are prohibited.

Meeting registrants will have the opportunity to opt out of mailing lists at time of registration.